

GSA Curriculum Map 2020-21: Media Studies

Intent statement for Media Studies:

We aim to develop students of Media who:

- Widen their intellectual horizons through the study of global, national, historical and contemporary media texts.
- Develop independent, reflective, analytical, evaluative and practical skills in the study and creation of media texts.
- Enjoy a lifelong love of media texts and benefit from an enquiring mind when experiencing these texts.

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 10						
Topics	TV Crime Drama; The Avengers and Cuffs (Paper 1)		Advertising and Marketing : The Lego Movie (Paper 1)	Non-examined Assessment - creation of pages from magazine		
Skills	Textual analysis, understanding of context, representations, audience interpretation and industry		Textual analysis, understanding of industry, audience interpretations	Application of media language and representation study Practical skills in photography and graphic design		
Links to specification	Learners will engage with one in-depth study covering contemporary and historic television products, responding to questions covering the whole of the theoretical framework and a range of media contexts.		Learners will study media products from the same global conglomerate producer illustrating the media forms of film, advertising and marketing, and video games.	Learners will create media products through applying knowledge and understanding of media language and media representations from the theoretical framework to express and communicate meaning to an intended audience.		
Year 11						
Topics	Music (Paper 2)	News: The Observer (Paper 2)	Revision TV and Lego	Revision Music and News	General Revision	
Skills	Textual analysis of print, music videos and radio. Understanding of industry and audience issues	Textual analysis of print and online. Understanding of contexts, representations, audience, industry and historical developments	Knowledge and understanding of all topics Exam technique and practice			
Links to specification	Learners will engage with one in-depth study covering magazines. Learners will also engage with music videos and radio. Learners will respond to questions covering the whole of the	Learners will engage with one in-depth study covering online, social and participatory media. Learners will also engage with newspapers. Learners will respond to questions				

	theoretical framework.	covering the whole of the theoretical framework and a range of media contexts.		
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Year 12						
	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Topics	News (Paper 1)		Media Language and Representation (Paper 1)		Non-examined assessment	Non-examined assessment
Skills	The changing nature of the news both in print and online. The significance of ownership and interpretation by audiences. Relevant media theories.		Textual analysis of different media forms, studying specific set texts and the wider media form.		Application of understanding of issues regarding representation and media language Camera, sound, editing skills in creation of own cross-media product	
Links to specification	Two linked in-depth studies that focus on contemporary news in the UK, requiring learners to explore how and why newspapers and their online counterparts are evolving as media products and the relationship between both online and offline news.		The exploration of media language and representation, through: <ul style="list-style-type: none"> • magazines • advertising and marketing • music videos 		Demonstrate sophisticated practical skills by providing opportunities for creative media production.	

Year 13						
	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Topics	Media Industries and Audiences (Paper 2)	Long Form TV Drama (Paper 2)		Revision		
Skills	Knowledge, understanding and reflection of how and why media products are constructed across different media forms to reach and address a number of audiences.	Long essay writing skills involving the analysis of set media texts, audience interpretations, theoretical ideas, industry issues, representations, cultural, political, social, historical and economic contexts.		Development of essay writing skills, consolidation of knowledge and understanding, revisiting set texts, effective revision techniques.		
Links to specification	The exploration of media industries and audiences, through: <ul style="list-style-type: none"> • radio • video games • film 	One in-depth study of television as an evolving, global media form. Learners must study one complete episode of a contemporary English language long form TV drama and one complete episode of a non-English language long form TV drama to inform their study.				